

## NEWS



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## Cliff Viner Named Chairman Of The Florida Panthers Foundation

**Foundation also confirms five new Board members and LLS honored hero C.J. George becomes official Foundation Ambassador**

Thursday, 08.11.2011 / 3:14 PM / News  
Florida Panthers

SUNRISE, Fla. – The Florida Panthers Foundation announced today that Cliff Viner has been named the Chairman/President of the Florida Panthers Foundation, while five new board members have been added, officers elected, and Leukemia & Lymphoma Society Honored Hero and cancer survivor C.J. George has been named the Florida Panthers Foundation Ambassador.

The Florida Panthers Foundation Board now includes: Cliff Viner (Chairman/President), Randy Moller (Vice President), Evelyn Lopez (Secretary/Treasurer), Vanessa Walker, Al Young, Reid Shapiro, Robert Printz, Darren Weiner and Steve Ziff.

"I am thrilled and honored to accept the Chairman/President position with the Florida Panthers Foundation," said Viner, who is also the General Partner, Chairman & CEO of the Florida Panthers. "I have always said that the Florida Panthers are a public trust and therefore it is our responsibility to give back to the community in any way we can and support those that are less fortunate. In that sense, I believe strongly that the Panthers Foundation can be an incredible conduit to supporting charitable initiatives and organizations in South Florida, specifically in the fight against pediatric cancer."

The Board will be active in fundraising strategy, outreach, event planning and execution, marketing conceptualization, and more as the Foundation follows its mission and continues the fight against pediatric cancer in South Florida and beyond. The Board will also play a major role in the planning, promotion and execution of the Foundation's three signature events – the Face-Off Gala (Oct. 4), The IOA Ice & Dice Casino Night (Dec. 14), and the Foundation Golf Classic (Feb. 20).

C.J. George, 12, is a cancer survivor and honored hero of the Leukemia & Lymphoma Society and the Light The Night Walk in Broward County. C.J. and his family are also Florida Panthers season ticket holders, which was gifted to them by the Panthers and President & COO Michael Yormark, who has been the Chair of the Light The Night Walk in Broward County in 2010 and 2011. In his role as Florida Panthers Foundation Ambassador C.J. will be present at a number of Foundation events and initiatives and will speak and make appearances on behalf of the Foundation and its fight against pediatric cancer.

For more information on the Florida Panthers Foundation, the Board, and Foundation initiatives, fans can contact Foundation Executive Director Rachel Brooke at 954-835-7714 or by e-mail at [BrookeR@SSELive.com](mailto:BrookeR@SSELive.com), or log on to [FloridaPanthers.com](http://FloridaPanthers.com).

The mission of the Florida Panthers Foundation is to build a better future for the children of South Florida. Through philanthropic partnerships, grants, donations and community outreach programs, the Foundation maintains a focus on children's health, fitness, education and cultural needs.

The Florida Panthers Foundation is a non-profit organization that has donated significant resources to charitable initiatives since its inception in 2003.

### The Panthers Foundation Pledge for Pediatric Cancer:

- We pledge to donate over \$250,000 to individuals and families affected by pediatric cancer.
- We pledge to volunteer staff hours to assist individuals and families affected by pediatric cancer.
- We pledge to provide unique opportunities and once-in-a-lifetime experiences for individuals and families affected by pediatric cancer.
- We pledge to cultivate relationships and create alliances with community organizations that are focused on supporting individuals and families affected by pediatric cancer.

The Florida Panthers Offseason is presented by JetBlue. Sunrise Sports & Entertainment is the premier company of its kind in South Florida. Follow us on Twitter, Facebook and YouTube. Home to more than 200 events annually and the Florida Panthers hockey club, the Broward County-owned BankAtlantic Center welcomes more than two million guests each year.

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